

**Heartland Regional Genetics and Newborn Screening Collaborative
Education Committee
Teleconference Meeting
3-13-07
1 pm**

Members Present: Kim Piper (IA), Sharmini Rogers and Julie Raburn (MO), Sharon Vaz, Darlene Nsien and Cheryl Freeman (OK)

Heartland Regional Coordinating Center Team (ex officio): Kyna Byerly

Agenda Item	Discussion/Conclusion	Recommendation/Action
Family Health History Toolkit	<p>Utah Toolkit obtained and is being modified to reflect Heartland info. Permission granted by Utah to modify (except poster) Hard copy of toolkit, including poster sent to work group members by Kim. Darlene and Cheryl request a copy; Sharmini requests copy of poster.</p> <p>Sharon Vaz requesting old family photos to use in toolkit. Agreed we will use Surgeon general's tool for recording family history as part of toolkit. Per Sharmini it is no longer available in hard copy; MO is modifying PDF to more readable font; we will use this when complete</p> <p>Summary: Edited complete tool kit will be sent to committee for review when complete. Will have available as electronic file, on CD and in hard copy, via web site, Regional Coordinating Center, and distributed to states for their use.</p>	<p>Revisions due March 26th Sharon Vaz</p> <p>Kim to mail out requested copies</p> <p>Email old family photos to Sharon Vaz</p> <p>Sharmini to send PDF of Surgeon general's tool kit</p> <p>Final edited toolkit will be sent to commit for review</p>
Working with Genealogy groups to promote Family Health History	<p>Have lists of state groups from: OK, AR, MO Need: ND, SD, NE, IA. Discussed MO lack of response to letter sent to genealogy groups. Concluded personal contact by phone will be more effective. Plan to have each state identify lead or main genealogy groups, as there are hundreds of groups. Work group to draft a script to use in contacting groups directly; next step: make personal contact</p>	<p>Determining lead genealogy groups: Kim-IA, Sharon-OK, Julie Raburn-MO. Kim to identify members for other states. Send contact info to Kim by March 28</p>

Working with Genealogy groups	Also discussed contacting genealogy web sites and asking them to include Family Health History info.	
Modifying Public Service Announcement for African American, Latino and Native American cultural groups	Lori Williamson recommends putting this project out for bid; the group agrees. Funds for this have been re-budgeted to next year. Discussed building on Deb Collins original work-using this as a starting point. Recommend the Lay Advocate committee be involved, as they represent the target audience. Steps discussed for this project were planning, modification, dissemination and evaluation.	
Other Groups/venues to work with for Family Health History	Discussion included: HMOs, insurers, Rural Health Cooperatives, other cultural celebrations (Juneteenth, MLK Day mentioned), summer family reunions, targeting Senior centers (they are more interested in family history and have the most knowledge of it) MO discussed their use of call waiting messages: when on hold callers hear messages about health; they have used some relating to Family Health History. MO also has done an article for a rural MO newspaper which was circulated, had radio spots, had representatives on radio shows, local TV shows, at local events, etc. Kim mentioned a Utah TV video.	MO to send Kyna files of items used; Kyna to post on web for committee review. Kim to send link to Utah video for review.
Other items	Kim mentioned "How Healthy is Your Family Tree" book, which she has ordered to review. Kim is also contacting Ginny Johnson in Utah to determine if they have any advice on working with genealogy groups.	
Next Meeting		Scheduled for May 15, 2007 1:30 pm teleconference